

## MAKE THE SWITCH

to Unity Via Progressive Lenses in 2019

and combine three best-in-class technologies from VSP® Optics in our

**15**ธ**50** PROMOTION

- Program runs from March 1st through December 31st, 2019
- Receive one coupon for every Unity Via order
- Add any TechShield® AR Coating to the order and receive a second coupon
- Add SunSync® Light-Reactive Lenses to the order and receive a third coupon
- Collect a total of 15 coupons and receive a \$50.00 Amazon Gift card!



techshield



LIGHT-REACTIVE LENSES

Visit **www.unitylenses.com** for the latest information about Unity Via, the progressive lens that's rated 2 to 1 over the leading progressive.<sup>2</sup>

Visit **www.techshieldar.com** to learn how TechShield AR Coatings improve visual performance and cosmetic appearance, and outperformed the leading AR for scratch-resistance.<sup>3</sup>

Visit www.sunsynclenses.com for more details on SunSync Elite, the revolutionary light-reactive lens that changes from dark to clear in seconds.<sup>4</sup>

Every Unity Via order for VSP patients counts toward your Unity target for the VSP Global® Premier Program. Visit **pathtopremier.com** or contact Josh Sarlin at **joshsa@vsp.com** for more information regarding the Premier Program.

<sup>&</sup>lt;sup>1</sup> Restrictions apply, see amazon.com/gc-legal

<sup>&</sup>lt;sup>2</sup> In a double-masked randomized crossover study conducted by an independent facility comparing Unity Via to the category-leading progressive, participants were asked to rate the performance of each lens for attributes including close, mid, and far viewing as well as comfort and ease of focus. Each subject also provided the importance and frequency for each attribute that were used to weight the ratings to obtain a total satisfaction score. Unity Via scored significantly higher than the leading progressive.

<sup>&</sup>lt;sup>3</sup> ISO standard Bayer rating tests were conducted by an independent analytical laboratory to compare TechShield AR to the industry leading anti-reflective coating.

<sup>4</sup> t½F of SunSync Elite in polycarbonate is 53 seconds at 73.4°F.©2019 Vision Service Plan. All rights reserved.